INTRODUCTION

Hunstanton Town Council wants to work closely with the community – residents, businesses and voluntary organisations.

AIMS

Our primary aim is to engage with our residents and encourage their participation in decision making, securing better services, being engaged with the local democratic process and creating a more active and informed community.

The Council strives to undertake the following:

To enable an involved, empowered and active citizenship through:

(i) The involvement of all residents in the development of plans and policies affecting the community
(ii) Reaching out to isolated and vulnerable individuals

To communicate information to our community clearly, factually and appropriately through:

(i) The maintenance of an up-to-date HTC website detailing all council services and activities
(ii) The contribution of articles to Hunstanton Town and Around which is distributed to households and pick-up points around West Norfolk, as well as other media
(iii) The use of plain English and no local government jargon
(iv) The promotion of our Town Council emblem

To improve our communication with our partners and stakeholders and co-ordinate our community engagement efforts through:

(i) Actively being involved in local organisations and community groups

To raise the image and reputation of the Council through:

(i) Inviting residents to be actively involved in our meetings via the public forum
(ii) Publicising widely the Annual Town Meeting
(iii) Encouraging usage of the Council website
(iv) Issuing press releases covering activities of the Council
(v) Encouraging the Mayor to actively represent the community
(vi) Holding regular surgeries in public places.
To enable Councillors to maximise their role as elected representatives and community leaders through:

(i) Providing a comprehensive New Members’ Pack
(ii) Uploading agendas and minutes on the Council website and social media
(iii) Encouraging Councillors to attend meetings of community organisations and residents’ associations
(iv) Encouraging Councillors to take up places on community groups and organisations

To ensure every member of staff understands the Council’s priorities through:

(i) Having regular staff appraisals
(ii) Encouraging staff to have input into the decision-making process
(iii) Encouraging staff to actively represent the interests of the Town Council at community events

OUR COMMUNITY

Listed below are the individuals/organisations which the Council wishes to actively engage with:

(i) Residents of Hunstanton
   and also
(ii) Residents of surrounding parishes
(iii) Community, tenant and residents’ groups
(iv) Businesses and business organisations
(v) Voluntary groups
(vi) Isolated and vulnerable individuals
(vii) Young people
(viii) Public and private sector stakeholders
(ix) Elected representatives: Neighbouring Parish Councils; Borough Council of Kings Lynn and West Norfolk, Norfolk County Council, Members of Parliament

Amended by the CEMRP Working Party and approved at Full Council 19th May 2017

Next review due May 2018