Business Needs Survey in Hunstanton

Businesses in Hunstanton are being urged to complete a business needs survey as part of the Government-backed One Public Estate initiative.

The initiative aims to encourage economic growth in the area by rationalising the use of public assets in the town.

The survey is available online https://www.surveymonkey.co.uk/r/HunstantonManagedWorkspaceConsultation and will be open from Monday 26 February to Sunday 18 March. Follow up telephone surveys may take place.

The Borough Council of King’s Lynn & West who is leading on this initiative and is hoping to gain information on whether there is a need for new workspace and a support facility for businesses. They are keen to understand what businesses general growth plans might be, and where businesses think they will be in 5 and 10 years’ time, including their space requirements and levels of employment.

Cllr Alistair Beales, Cabinet Member for Corporate Projects and Assets, said: “It is important that we understand what businesses need and want in the future, so that what we do through this project helps them to grow and develop. We also want to encourage start-up businesses and attract new businesses into the area. What we are really keen to explore developments that would provide year-round opportunities.”

Focus Consultants have been commissioned to undertake the survey on behalf of the One Public Estate partners.

Cllr Beales added: “I would urge businesses to get involved in this survey, so that they can ensure that their views and thoughts are considered when we are putting our proposals together. What is also crucial is that people who might be thinking of relocating their business to the area or people who are considering setting up a
business also get involved, as we need to know the future requirements for the town.”

Notes for Editors

One Public Estate is a government-backed initiative to encourage public sector organisations to work together to ensure that publicly-owned assets are used cost effectively. £130k of One Public Estate funding has been secured to undertake feasibility and traffic studies in Hunstanton.

The borough council is liaising with Norfolk County Council, Hunstanton Prosperity (the Coastal Communities Team), emergency services, health and housing providers to ensure that public sector assets in Hunstanton are rationalised to improve services, reduce costs and drive growth and development.

Schemes within the One Public Estate project are based around opportunity sites highlighted in the 2008 Hunstanton Masterplan and associated 2015 Economic Plan for Hunstanton which can be viewed on the borough council website www.west-norfolk.gov.uk.

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